

FOR IMMEDIATE RELEASE

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**GOODWILL INDUSTRIES OF NORTH FLORIDA ANNOUNCES  
WINNING SCHOOLS IN 12<sup>TH</sup> ANNUAL BAG IT UP DRIVE**

*-Drive teaches students the value of giving to charity-*

JACKSONVILLE (May 2008) - Goodwill of North Florida announces that students at Ponte Vedra/Palm Valley Elementary and Rawlings Elementary have won its annual Bag It Up Drive with more than 62% participation at each school. The Bag It Up campaign was held at several St. Johns County schools last month.

Each winning school's students will be rewarded with a Radio Disney party at their school. Ponte Vedra/Palm Valley's party is scheduled for Tuesday, May 20 from 11:45 a.m. – 1:45 p.m. in the cafetorium. Rawlings Elementary's party is scheduled for Friday, May 30 from 11 a.m. – 1 p.m. Both parties will be held on the campuses, located at 610 A1A North Ponte Vedra Beach, FL 32082.

“We are so happy these students continue to be so generous,” said Goodwill of North Florida President Bob Thayer. “We are thrilled to have raised so many donations while teaching valuable lessons to these children.”

During the Bag It Up Drive, students and their parents were encouraged to bring their gently used clothes, books and toys for Goodwill. Volunteers from Goodwill collected the donations as students arrived at school.

Goodwill Industries of North Florida has been teaching students in the area to give to the Bag It Up campaign for more than 11 years. Each participating student received a coupon for Firehouse Subs.

Goodwill Industries is currently accepting donations of gently-used clothing, shoes, toys, books, household items, furniture and linens.

For more information, call (904) 384-1961.

For over sixty years, Goodwill of North Florida has been a leader in helping people fulfill their dreams through work: dreams of independence, self-respect and the chance to succeed.

In 2007, Goodwill served over 23,000 individuals and placed over 10,500 into employment. These efforts resulted in \$98 Million in new salaries and new purchasing power.